

## AGENDA

### ME3 / MULTIPLIER EVENT 3

23 October 2025

Topic: Disseminating Results of the Adjusted Innovative Educational Model  
for Transformational Changes

Developed by **S.C. INFORELEA / IT / San Secondo di Pinerolo -TO** - office event hall  
One day of knowledge exchange and experience sharing from 09.00 to 17.00 hrs

9.00 – 9.30	Register guests and supply the promotional materials	sign docs presence list, and materials of the event
<b>Section I. Opening Session</b>		
9.30 – 10.00	<b>Welcome</b> with speakers from education, industry, business, and civil society	CEO InforElea - Carlo COLOMBA*
10.00 – 11.30	<ul style="list-style-type: none"> <li>- Sharing good practices and project results.</li> <li>- The good practices gained in project experience enable further cross-fertilisation across a wide range of disciplines and areas of specialisation.</li> <li>- Exploration of the fundamental concepts and cutting-edge technologies in the field of Artificial Intelligence</li> </ul>	CEO InforElea - Carlo COLOMBA
11.30 – 12.15	<ul style="list-style-type: none"> <li>- Innovation in the acquisition of green knowledge and complex transversal skills for entrepreneurship, creativity and digital competencies.</li> <li>- In-depth analysis of the potential of AI as a managerial partner, highlighting both benefits and challenges.</li> </ul>	Speaker Co-founder and President of Aitena Aps: PORTA Riccardo
12.15 – 12.30	<b>Coffee break</b>	
12.30 – 13.30	<ul style="list-style-type: none"> <li>- Cross-border exchange and innovative learning practices to foster environmental responsibility.</li> <li>- Cooperation opportunities for networking at the transnational level between the education and business sectors</li> </ul>	Speaker InforElea – Diana MITROFAN
13.30 – 14.30	<b>Lunch</b>	
<b>Section II. Working Session</b>		
14.30 – 15.15	<ul style="list-style-type: none"> <li>- Scaling up trans-disciplinary and forward-looking approaches in business &amp; engineering fields for the development of green skills and sustainable growth.</li> <li>- Analysis of case studies and practical applications to provide participants with a hands-on understanding of the implementation of AI as a managerial partner.</li> </ul>	CEO InforElea - Carlo COLOMBA
	<b>Coffee break</b>	
15.15 – 16.00	<ul style="list-style-type: none"> <li>- Promoting the European dimension of green education, environmentally responsible behaviours and lifestyles.</li> <li>- Exploration of the context of Revolution 5.0 and the crucial role of AI in the digital transformation of organisations.</li> </ul>	Speaker Co-founder and President of Aitena Aps: PORTA Riccardo
16.00 – 16.45	<ul style="list-style-type: none"> <li>- Informs about the benefits of engaging in the Adjusted Innovative Educational Model/ IEM with forward-looking curricula centred on green concepts.</li> <li>- The role of education for green jobs &amp; enterprises, and environmental responsibility for sustainable growth</li> </ul>	Speaker Co-founder and President of Aitena Aps: PORTA Riccardo
<b>Section III. Wrap-up session and recommendation</b>		
16.45 – 17.00	A review meeting to draw up findings and conclusions	CEO InforElea - Carlo COLOMBA
	Identify lessons learnt and improvements	
	Close multiplier event	
<b>End Multiplier Event – ME3</b>		

**\*Carlo Colomba**

Carlo is the founder and President of INFOR, a private business school which nowadays involves more than 250 institutional and economic partners, public and private, integrating academic skills with practicality and professionalism typical of the consulting world. Expert on Project Management and Team building, he is also the holder and CEO of Selene consulting srl, a firm specialised in European Union programs and Discovery Italy sas, a tour operator who promote incoming in Italy. Professor of Tourism Services Marketing at Università degli Studi di Torino, he was Director of MBA at SAA-School of Management and Chair of the Department of Business and Sustainable Economic Sciences and Professor of Entrepreneurship and Services Marketing at St. John International University.

